

Twinsburg

NATURALLY BEAUTIFUL *Ohio*



Parks & Recreation Sponsorship Opportunities

Annual Events | Senior Center | Facilities

Twinsburg Parks & Recreation is an event driven, family focused department that has a wide variety of offerings throughout the year. Each special event is promoted on the website, department e-newsletter, flyers, social media, digital signage and more. Each presents an opportunity to reach your customers and impact the community. Special events are free or at an affordable cost making sponsorship essential to their success.

Featured Events-Spring 2023

Sponsors will have the opportunity to participate at Presenting, Entertainment, or Supporting Sponsorship Levels. All sponsorship will include media coverage on all platforms, name recognition on all materials & at the event. Please contact Kayla Pickens at kpickens@twinsburg.oh.us for a specific sponsorship level and details.

New! Adult Night Out-April, 2023

Community Easter Event- April, 2023

Featured Events-Summer 2023

Youth Summer Camp

Ongoing company visibility all summer long! *Estimated Attendance - 500 campers.* Sponsorship includes logo recognition on camp flyer's, registration, camp t-shirts, and more! Please contact Kayla Pickens at kpickens@twinsburg.oh.us for more details and available opportunities.

Rock the Park - Summer 2023

Featuring 7 Summer concerts with nationally touring tribute acts at beautiful Perici Amphitheatre holding up to 1,200 fans per show. A Friday night destination for music fans from Twinsburg and all surrounding communities! Please request a Rock the Park sponsor packet with full details by contacting Kayla Pickens at 330-405-5743 or kpickens@twinsburg.oh.us.

Estimated Attendance - 1,200 per concert

Presenting Sponsor \$12,500 SOLD!

VIP Sponsor \$5,500 SOLD!

Fireworks Sponsor \$3,500

Entertainment Sponsor \$2,500 (LIMITED!)

Supporting Sponsor \$250/Concert

Doggy Paddle - September 2023

A day for the dogs at the Twinsburg Water Park!

Estimated Attendance - 100. Sponsorship includes company logo featured on materials & at the event, & includes a vendor table at the event. Please contact Kayla Pickens at kpickens@twinsburg.oh.us for more details and details.

Featured Events-Fall 2023

Fall Family Fest - October 2023

Featuring Truck or Treat, Kid Zone, food, a live DJ, and more. Offering something for everyone!
Estimated Attendance - 1,500.

Sponsors will have the opportunity to participate at Presenting or Supporting Sponsorship Levels. Also Local/Non-Resident Businesses can register for booth space, OR as a Unique Vehicle for FREE!

All sponsorship will include media coverage on all platforms, name recognition on all materials & at the event. Please contact Kayla Pickens at kpickens@twinsburg.oh.us for more details and available opportunities.



Featured Events-Winter 2023

Everyone's An Artist!- February 2023

Craft stations and entertainment for children of all ability levels. Each year features a new theme with unique crafts.

Estimated Attendance - 200. Entertainment and Craft Sponsorships will be available.

Prominently featured on materials & at the event. Website, newsletter, social media recognition. Vendor table at the event.

Please contact Kayla Pickens at kpickens@twinsburg.oh.us for a specific sponsorship level and available opportunities.

Light the Night - December 2023

A community Hanukkah celebration open to all.

Estimated Attendance - 150.

Supporting Sponsorships available. Logo on materials & at the event. Website, newsletter, and social media recognition. Please contact

Kayla Pickens at kpickens@twinsburg.oh.us for more details and available opportunities.

Hanukkah Celebration



New! Winter Community Event - December 2023

Sponsors will have the opportunity to participate at Presenting, Entertainment, or Supporting Sponsorship Levels. All sponsorship will include media coverage on all platforms, name recognition on all materials & at the event. Please contact Kayla Pickens at kpickens@twinsburg.oh.us for a specific sponsorship level and details.

Breakfast with Santa - December 2023

A family favorite featuring a pancake breakfast, photo opportunities, and a kids craft among festive decor.

Estimated Attendance - 250.

Presenting and Craft Sponsorships available. Name recognition on all materials & at the event. Vendor table at the event.

Please contact Kayla Pickens at kpickens@twinsburg.oh.us for a specific sponsorship level and available opportunities.



Twinsburg Senior Center is a vital piece of the Twinsburg Parks & Recreation Department. The center is focused on education, entertainment, assistance, and enjoyment for those 55 and better.

Daily Activity Sponsor- \$50-\$75

Ex. Card Groups, Mah Jongg, Rummikub, Billiards

- Provide pre-packaged snacks for weekly activities for approximately 75-100 participants for one month.
- Name and logo in monthly newsletter.
- Attach business card or logo sticker on the snack being distributed.
- Serving opportunity of your choice during weekly activity of choice.

Door Prize Sponsor- \$50 or \$100

- Provide gift card or themed gift basket with \$50 value for Senior Picnic.
- Provide gift card or themed gift basket with \$100 value for Senior Holiday Party.
- Name and logo included in monthly newsletter for the month of the event.
- Tent card (5 ½ x 8 ½) displaying name and logo in front of door prize at event.

Weekly Lunch Sponsor- \$125

- Provide 14 prepared meals for home delivery for one day during one week.
- Brochure and business card will be attached to each meal.



Monthly Coffee Sponsor- \$150- \$200

- Provide 2 large (48oz) canisters of regular and 2 large (48oz) canisters of decaf coffee and 2 (192 count) boxes of Mini Moos or liquid creamers
- Name and logo included in monthly newsletter for the month of the event
- Supply 12-15 coffee cups/mugs with business logo
- Serving opportunities at weekly Tuesday and Thursday coffee and pastry events @ 10am
- Display table with brochures and information during serving opportunities

Educational Sponsor- \$150- \$200

- Provide one educational program for duration of 60-75 minutes for one month
- Name and logo included in monthly newsletter for the month of the event
- Display table with brochures and information during educational seminar
- Advertising on screen in senior center entrance

Brunch & Bingo Sponsor- \$250-\$400

- Quarter page advertisement in monthly newsletter for the month of the event
- Provided once per month
- Provide meal for a minimum of 50 people and maximum of 75 people
- Provide 20 \$5 gift cards for bingo
- 2 Minute presentation at the event
- Advertising on screen in senior center entrance



Bingo Sponsor- \$300

2-4 opportunities per month!

- 50 \$5 gift cards for Giant Eagle or Heinen's and 100 prepacked snacks (chips, cookies, ice cream bars, fruit cups, etc..)
- Name and logo included in monthly newsletter for the month of the event
- A minimum of 2 calling opportunities and maximum of 4 calling opportunities with the commitment to attend
- Display table with brochures and information with each calling commitment and follow through
- Advertising on screen in senior center entrance

Special Event Sponsor- \$300

Ex. Ladies Tea, St Patrick's Party, Halloween Party

- Quarter page advertisement in monthly newsletter the month of the event
- Provide meal/dessert for the event for minimum of 50 people and maximum of 100 people
- Provide entertainment for event for minimum of 90 minutes and maximum 2 hours
- 3 minute presentation at the event
- Advertising on screen in senior center entrance



Senior Picnic/Holiday Party/Cocktail Party Sponsor

Select up to 3 Events

Presenting Sponsor (\$2000) / Event

- Full page ad in Newsletter for two months
- Company name on event ticket
- Seating for up to 5 representatives at the event
- Four minute presentation at the event
- Display table at the event

Supporting Sponsor (\$750) / Event

- Full page ad in Newsletter for month of the event
- Seating for 2 representatives at the event
- Two minute presentation at the event

Participating Sponsor (\$500) / Event

- Half page ad in Newsletter for one month
- Seating for 1 representative at the event
- One minute presentation at the event





2023 Sponsorship

For more information or if you are interested in becoming a sponsor, please fill out the form below and email it to Kayla Pickens, Marketing Coordinator, at kpickens@twinsburg.oh.us.

Name: _____ Job Title: _____

Company Name: _____

Physical Address: _____

Email: _____ Phone: _____

_____ Yes, sign me up as a sponsor! Sponsorship Level: _____

_____ I'd like to be contacted for more information. (Please indicate your areas of interest.)

Annual Events

Senior Center

Thank you for your consideration!

**Didn't find a package that fits your needs? Let us customize one for you! Contact Kayla for details.*